

FIG. 1

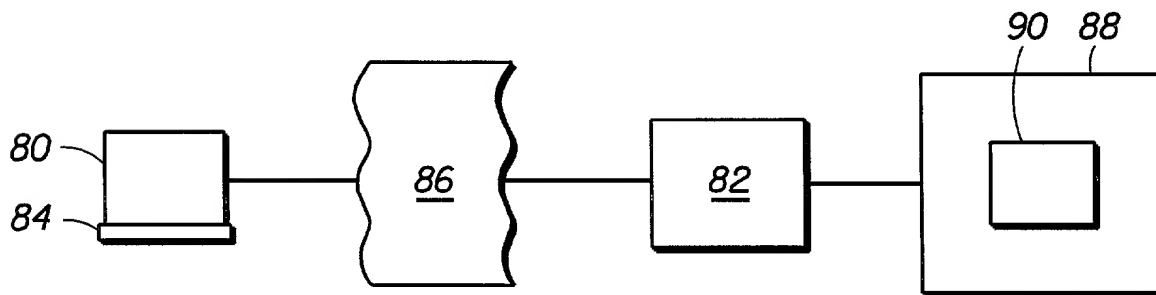


FIG. 2



FIG. 1

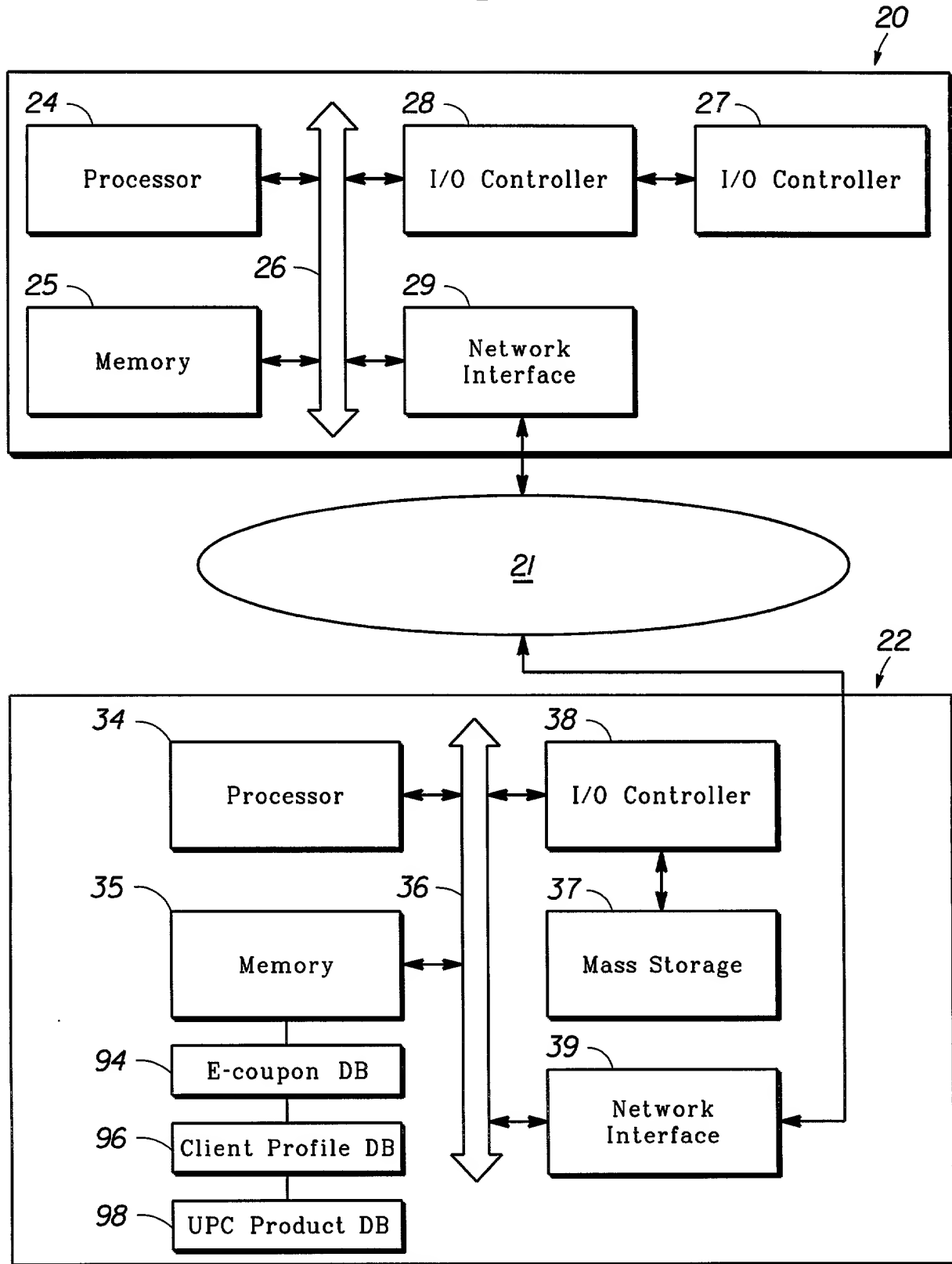


FIG. 3

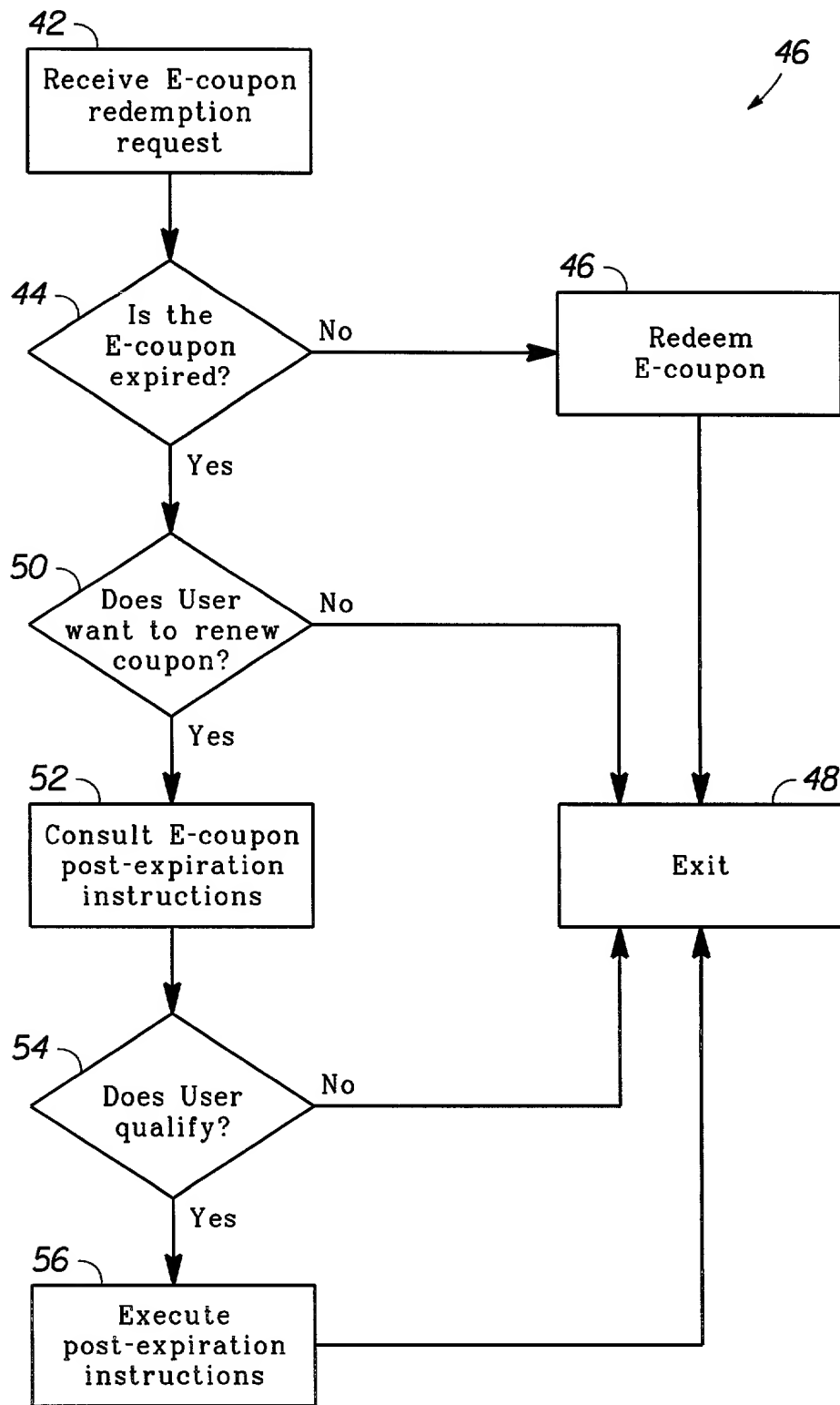


FIG. 4

TABLE 2 "POST-EXPIRATION"



62 E-coupon Identifier	64 Associated Product (UPC Code)	66 Terms	68 Expiration Condition	70 Instructions Post-Expiration	72 Qualifications for Post-Expiration
TXU436	17832694	-5%	>03/15/02	-5% on UPC 54627398	Return customer visits > 3
ZRF941		-.50\$	>06/01/01	-0.25\$ on UPC 64723825	Total sale > \$30.00
RPQ621		2 FOR 1	>08/09/02	2 FOR 1	Inventory > 300
ABM629	82641579	-\$5.00	>100 redeemed		

FIG. 5

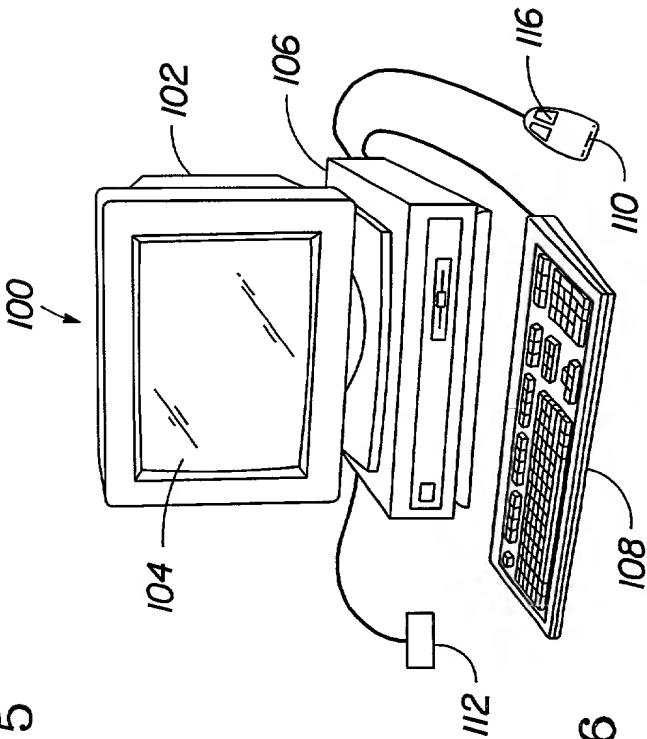


FIG. 6

